

Gabriel Coss

Creative Producer | Director | Editor | Documentary Filmmaker

Calle Pomarrosa 102,
San Juan, PR 00911

1-787-934-2139

gabross@icloud.com
gab@rojochiringa.com

Bio

Borned in Puerto Rico in 1975, I grew up in a family with a deep social and political conscience. My parents and uncles were engaged in movements against the Vietnam War, environmental destruction, social oppression, and colonialism. My father was an important leader in the pro-independence youth movement, then became a college professor in journalism and the founder and director of various important publications. My mother, a clinical psychologist, works as a teacher in the biggest and poorest housing project in the island. I lived in Buenos Aires during the military regime and the Falkland War. I travelled to Cuba at the age of ten to take part in a summer camp for world peace. There I met children and youth from all over the world, and it was then that I started to comprehend in a more profound way the sense of solidarity and fraternity – ideals that I have adopted as my life principles.

I graduated from the Interdisciplinary Studies program at the University of Puerto Rico in Río Piedras, where I took part in the student movement as an organizer and communicator. There, I was part of the theatre ensemble – a group that recruit me to give different workshops in marginalized communities throughout Puerto Rico. During my student years, I also travelled to study with legendary theatre ensembles, such as, the Bread and Puppet Theatre in Vermont and the Yuyachkani in Peru. Moreover, at the university, I met and worked with one of the great historians of our country, jesuit priest Dr. Fernando Picó, Ph.D., also famous for his committed work with prisoners. As part of this work, we supported prisoners in developing their own publication entitled, *Nuestro Camino* (“Our Path,” “Our Way”, or “Our Road”). In 1996 I won a scholarship to study as an exchange student in City University of New York, where I continued studies in film, philosophy, art, and history, and worked in the Center For Puerto Rican Studies as an assistant to Ramón Bosque Pérez in the book “Las Carpetas,” a research project about political persecution and civil liberties violations in Puerto Rico.

In 2001, I began working as a director, videographer, and editor in the award-winning environmental show *Geoambiente*, on which I travelled through the island’s natural habitats and cities, working with scientists and communities to reflect on current environmental challenges. In 2004, a group of filmmakers founded a nonprofit called *Proyecto Chiringa*, and our first project consisted of shooting a documentary entitled, “30,000” -- on the disappeared victims of the “Dirty war” perpetuated by the Argentine military Junta regime.

Moreover, in 2005, we continued our collaboration on the feature documentary, “Aljuriya,” which examined the Israeli-Palestinian conflict from the perspective of activists involved in the struggle against the Israeli occupation of Palestine. I was also recognized for the Emmy Award-winning musical feature “Sonó, Sonó, Tite Curet” (2011), the biographical profile of a legendary musical composer and his legacy throughout Latin America and New York. In 2014, I was the recipient of the International Fund Doctv for a feature documentary entitled, “Armonía” about the struggle of a small town laid-off music teacher and a famous Puerto Rican jazz musician that teamed up to save his community’s public music program.

In 2005, I founded *Rojo Chiringa* and began a career as music video director and full-time filmmaker. I have worked with renown international artists such as Calle 13, Rubén Blades, Nelly Furtado, and rapidly became a multiple award-winning director and producer. I have collaborated with fellow directors in commercial ads, music videos, documentaries, and fiction.

My work experience has put me in contact with numerous local and international artists. I have worked in communities throughout the island with important, community-based nonprofits such as, Casa Pueblo, INE, and *Proyecto Enlace del Caño Martín Peña*. I have also managed large budget and broadcasting projects.

I was instrumental in Bernie Sanders grassroots campaign in Puerto Rico, deciding and preparing the agenda for his visit, recruiting, coordinating volunteers, consolidating groups, producing videos, crowdfunding, designing propaganda and elaborating an electoral strategy.

My unbreakable commitment and professional ethics have earned me high recognition and distinction. Today, the collective I founded is well-renowned as one of the top production companies of the island specializing in social and cultural content.

Gabriel Coss

Creative Producer | Director | Videographer

1765 Eduardo Conde, San Juan, PR 00911

1-787-934-2139

gabccoss@icloud.com, gab@rojochiringa.com

Work Experience

Rojo Chiringa, Corp.

2005 - Present

Founder, Executive Producer, Project Development, Producer, Creative Producer, Director, Chief Editor

A filmmaker's collective dedicated to create and produce original content comprising: advertisements, public relations campaigns, fiction, documentaries, music videos, and institutional videos. We work for a variety of clients mainly ONG's and music artists, from conceptualization to the final piece. We specialize in social and cultural content, but we started mainly in the music video scene working with local and international artists.

Our company has been a recipient of numerous awards, such as, Suncoast Emmy (2012), Latin Grammy (2006, 2009), MTV Latino Award, and MuchMusic Video Awards (2007). We have been invited to festivals and to submit call for proposals around the world for world renowned events such as, the Berlinale Talent Campus in Germany, the Guadalajara International Film Festival, the Cinémaissi Latin American Film Festival in Finland, and the Kyoto Filmmakers Lab in Japan, among others. Some of our clients include:

ONG's: Loisaída Inc (NY), Fundación Banco Popular, Instituto Nueva Escuela, and Fundación MAPFRE.

Corporations: Sony Music, Universal Music Group, Cablevision NY.

Artists: Calle 13, Rubén Blades, Nelly Furtado, Miguel Zenon, Tego Calderón, Cheo Feliciano, Luis Fonsi, Maná, Cultra Profética (more than 50 artists)

Geoambiente del Caribe, Inc.

2001 - Present

Director, Videographer and Editor

Geoambiente is a weekly, 30-minute documentary program focused on the environment, transmitted on PBS/Sistema TV. I have worked in more than 100 shows and side projects for this company.

The program has been recognized on several occasions for its excellence: Screening Award 2005, Montana CINE International Wildlife Film Festival (Missoula, Montana); Environmental Hero Award 2005, National and Atmospheric Administration (NOAA); TVE Award finalist at the Wildscreen Panda Awards 2004; Eleven Suncoast Emmy Awards.

Freelance work as supervising editor and editor

...for production companies such as, Bazanta Films (Dominican Republic), Lobo Group (NY), Reaktor Post (PR), Red Creek (NY), Latitud 18 Films (PR). Edited 20+ commercials, 5 feature films, 10 features documentaries, 40 music videos, and 100+ of short form documentaries. Some work as freelance:

Feature Fiction: Moving Parts (2016), La Granja (2015), Riding 79 (2014), The Caller (2011), El Clown (2006)

Feature Documentaries: Discovery (2005), La motora roja tiene que aparecer (2008), Juan Melendez 6446 (2009)

Valuable Work Sample

Especial del Banco Popular: Sonó Sonó, Tite Curet!

Documentary Film and Music Record, 2011. Budget \$800k

General Producer, Creative Director, Director, Editor in Chief, Writer, Videographer

Following a tradition of over 30 years, it is considered the most significant cultural mediatic event in Puerto Rico. Using his unique and world-renowned music compositions, we recounted the life story of one of the most prolific composers of the Latin music genre, Don Catalino Curet Alonso. Featuring the most popular local artists with some international performing artists as special guests, the music selection is as diverse as to include salsa, traditional rumba, bolero, and reggaeton. The shooting took place in Puerto Rico, Venezuela, and New York City.

Other responsibilities included: Conceptualize and write the proposal that included 18 songs and more than 20 artists or groups; Recruited artists and negotiated their contracts; Supervise over 11 live concert performances; Manage a workforce of 30+; Manage the Editorial Department of 7.

Armonía

Documentary Film and Caravana Cultural Concert, 2014. Budget: \$150k

Executive Producer, Director, Videographer, Editor in Chief, Writer

Documentary film on the struggle of a public school teacher to save the music education program in a local town located inland, on the mountains. The culmination of the task is a live concert entitled, "Caravana Cultural: The Music of Louis Armstrong," featuring Miguel Zenón and a New Orleans jazz quartet. The documentary was filmed in Frankfurt, Germany and Puerto Rico.

Other responsibilities included: Conceptualization and in charge of writing the proposal for a 70k Fund; Fundraising with private and governmental entities 80k; Sell the product and negotiate the contracts; Recruited the artists; Manage a workforce of 20+; Manage the Editorial Department of 5; Coordinate the concerts.

Fundación Banco Popular

Documentary Series, 2013 - Present. Budget: \$100k

General Producer, Creative Director, Director, Videographer, Editor

A series of documentaries on the work of nonprofit organizations around the island serving as advocates for public education, art, working to improve the school dropout rate, fighting abuse, teaching about entrepreneurship, and music education, among other causes. This documentary series helped raise the bar regarding audiovisual resources in organizations adding some real educational and aesthetic value and helping promote their work among the masses.

Other responsibilities included: Conceptualization and project development; Direct contact with the communities, research; Manage a workforce of 15+; Manage the editorial department of 5.

Gabriel Coss

Creative Producer | Director | Editor | Documentary Filmmaker

Calle Pomarrosa 102, San Juan, PR 00911

1-787-934-2139

gabccoss@icloud.com, gab@rojochiringa.com

Awards

Documentaries & Public Relations

Armonía, Doctv Latinoamérica Fund 2014. Representing Puerto Rico in 16 Countries and 22 Public television Networks.

Sonó Sonó, Tite Curet!, Emmy Awards Suncoast Chapter 2011, Best Cultural Documentary & Best Photography Winner. Invited to Special Screening at Festival del Nuevo Cine Latinoamericano (CUBA 2011) and EDOC14 (Ecuador 2015). Francisco Paco Oller a la creatividad (Excel Awards from the Puerto Rico Public Relations Professionals Association, ARPPR for its Spanish acronym).

Geoambiente: Reserva Bahía de Jobs, International Wildlife Film Festival, Panda Awards, TVE Award 2004, Nominee.

Aljuriya, San Juan CinemaFest 2005, Best National Documentary Winner. Three Continents Documentary Festival in Venezuela 2005, Honorable Mention

En el fondo de la música, Best Public Relations Program. (Excel Awards from the Puerto Rico Public Relations Professionals Association, ARPPR for its Spanish acronym).

La High Video Awards, Best Public Relations Program and Francisco Paco Oller for creativity (Excel Awards from the Puerto Rico Public Relations Professionals Association, ARPPR for its Spanish acronym).

Geoambiente: Bahía de Jobs, International Wildlife Film Festival, Panda Awards, TVE Award, Nominee.

Music Videos

Calle 13 - "La Perla", Latin Grammy Awards 2009
Best Musical Video Winner

Calle 13 - "Tango del Pecado", Latin Grammy Awards 2007
Best Musical Video Nominee

Calle 13 - "Tango del Pecado", MTV Latino Awards 2007
Best Musical Video Nominee

Nelly Furtado - "All Good Things", MuchMusic Video Awards 2007
Best Foreign Musical Video Nominee

Calle 13 - "Atrevete te te", Latin Grammy Awards 2006
Best Musical Video Winner

Calle 13 - "Atrevete te te", MTV Latino Awards 2006
Best Musical Video Nominee

Acknowledgements

2015 "Music, Gender and Race" series, organized jointly by CSER, the Center for Ethnomusicology, and the Louis Armstrong Jazz Performance Program at Columbia University - Special Guest

2015 EDOC Festival (Quito, Ecuador) - Special Guest

2012 Havana International Film Festival - Special Guest

Language Skills

Spanish

English

Information sources

Democracy Now!, Young Turks, Secular Talk, RT, BBC, MSNBC, CBS, FOX, CNN, ES Noticia, Podemos Congreso, TED Talks, Cornel West, Ta-Nehisi Coates, Chris Hedges, Noam Chomsky, Richard Dawkins, Lawrence Krauss, Neil deGrasse, John Stewart, John Oliver, Sam Harris, Christopher Hitchens, Truthdig, The Intercept, Huffington Post, Washington Post, New York Times, Wall Street Journal, Vanity Fair, El País, Página 12, George Carlin, Lenny Bruce....

Skills

One-Man Band Filmmaker

Managing large staff group

Organizing and developing workflow

Concept development

Content-oriented and well informed

Hard work and positive attitude

Problem Solving

Fast delivery of complex work

Apple: Final Cut Pro and Compressor

Adobe: Premier Pro, Media Encoder, Audition, Seed Grade and Photoshop

Cameras: DSLR Cameras, ENG cameras, Red cameras

Colouring

Sound on set

Light on set

Portfolio / Work Sample

Documentary Films

[Short Videos for Fundación Banco Popular](#)

(2014 - present)

Producer | Director | Editor | Videographer | Writer

[I.N.E., La Nueva Escuela Pública Montessori](#)

(Work in progress, Institutional, 11min, 2016)

Producer | Director | Editor | Videographer | Co-Writer

password: lanuevaescuela

[Bernie Sanders in Puerto Rico](#)

(Activism, 7min, 2016)

Producer | Director | Editor | Videographer

Produced song and video for the grassroots campaign

[Loisaida Center](#)

(Institutional, 6min, 2016)

Director | Editor | Videographer | Writer

[Armonía](#)

(Work in progress, 1h 10min, 2015)

Producer | Director | Editor | Videographer | Writer

password: armonia

Winner of the Doctv Latinoamerica Fund
EDOC Festival 2015 - Special Guest

[Brainless Juan](#)

(10min, 2013)

Co-Director | Editor

Santurce es Ley Art Fair - NeoDivedco Video Expo

[Sonó Sonó, Tite Curet!](#)

(1h 20min, 2011)

Producer | Director | Editor | Videographer | Writer

Emmy Awards Suncoast Chapter - Best Cultural Documentary - Winner

Emmy Awards Suncoast Chapter - Best Photography - Winner

EDOC Festival 2015 - Special Guest

Havana International Film Festival 2012 - Special Guest

[Juan Meléndez 6446](#)

(50min, 2009)

Editor | Co-Writer

For the Puerto Rican Civil Rights Commission

[Un diario amable](#)

(58min, 2009)

Additional Editing

[La Motora Roja tiene que aparecer](#)

(1h, 2008)

Editor | Co-Writer

Selected to premiere at the International Art Fair CIRCA

[Discovery](#)

Youth Orchestra of the Americas

South American Concert

(55min, 2005)

Co-Editor | Co-Writer

Best Feature at the 2005 Orinda Film Festival

[Aljuriya](#)

(55min, 2004)

Director | Editor | Writer

Best National Documentary, 2005 San Juan Cinema Fest

Honorable Mention, 2005 Three Continents Documentary Festival

Fictional Films

[Moving Parts](#) (1h 20min, 2017)

Editor

password: mp1234

[La Granja](#) (1h 20min, 2015)

Editor

[Riding 79](#) (1h 20min, 2014)

Editor

[The Caller](#) (1h 32min, 2011)

Editor

[Eco](#) (1h 20min, 2008)

Creative Producer | Director | Co-Photographer

| Editor

Environmental Tv Show

[Geoambiente: Zona Marítimo Terrestre](#)

(52min, 2016)

Director | Editor | Videographer | Co-Writer

[Geoambiente: Hacia una ciudad habitable](#)

(26min, 2013)

Director | Editor | Videographer | Co-Writer

[Geoambiente: Casa Pueblo](#)

(26min, 2013)

Director | Editor | Videographer | Co-Writer

[Geoambiente: Curitiba](#)

(1h 26min, 2004)

Director | Editor | Videographer | Co-Writer

[Geoambiente: Bahía de Jobos](#)

(52min, 2004)

Wildscreen Panda Awards, TVE Award - Nominee

Commercials

[Toyota](#)

Editor

[KFC](#)

Director | Editor

[Comisión para la Seguridad en el Tránsito](#)

Director | Editor

[Optimum Triple Play](#)

Director | Editor

[Mapfre: La High Video Awards](#)

Director | Editor

[First Bank](#)

Director | Editor

[Pops](#)

Director | Editor

[French's](#)

Director | Editor

[Pepsi](#)

Editor

Music Videos

[Ile - Triángulo](#)

(Music video, 2017)

Director | Editor | Writer

[Miguel Zenón y su Caravana Cultural](#)

(Concert 50min, 2015)

Producer | Director | Editor | Cam. Operator

[Tommy Torres - Mientras tanto](#)

(Music video, 2012)

Director | Editor | Writer

[Calle 13 - Portarnos mal](#)

(Music video, 2010)

Director | Editor | Writer

[Calle 13 & Rubén Blades - La Perla](#)

(Music video, 2009)

Director | Editor | Writer

Latin Grammy Awards 2009 - Winner

[Luis Fonsi - No me doy por vencido](#)

(Music video, 2008)

Director | Editor | Writer

[Calle 13 - Tango del pecado](#)

(Music video, 2007)

Director | Editor | Writer

Latin Grammy Awards 2007 - Nominee

MTV Latino Awards 2007 - Nominee

[Paulina Rubio - Ayúdame](#)

(Music video, 2007)

Director | Editor | Writer

[Tego Calderón - Tradicional a lo bravo](#)

(Music video, 2007)

Director | Editor | Writer

[Maná & Juan Luis Guerra - Bendita la luz](#)

(Music video, 2007)

Director | Editor | Writer

[Nelly Furtado - All Good Things](#)

(Music video, 2006)

Director | Editor | Writer

Much Music Video Awards 2007 - Nominee

[Calle 13 - Suave](#)

(Music video, 2006)

Director | Editor | Writer

[Calle 13 - Atrevete te te](#)

(Music video, 2005)

Director | Editor | Writer

Latin Grammy Awards 2006 - Winner

MTV Latino Awards 2006 - Nominee